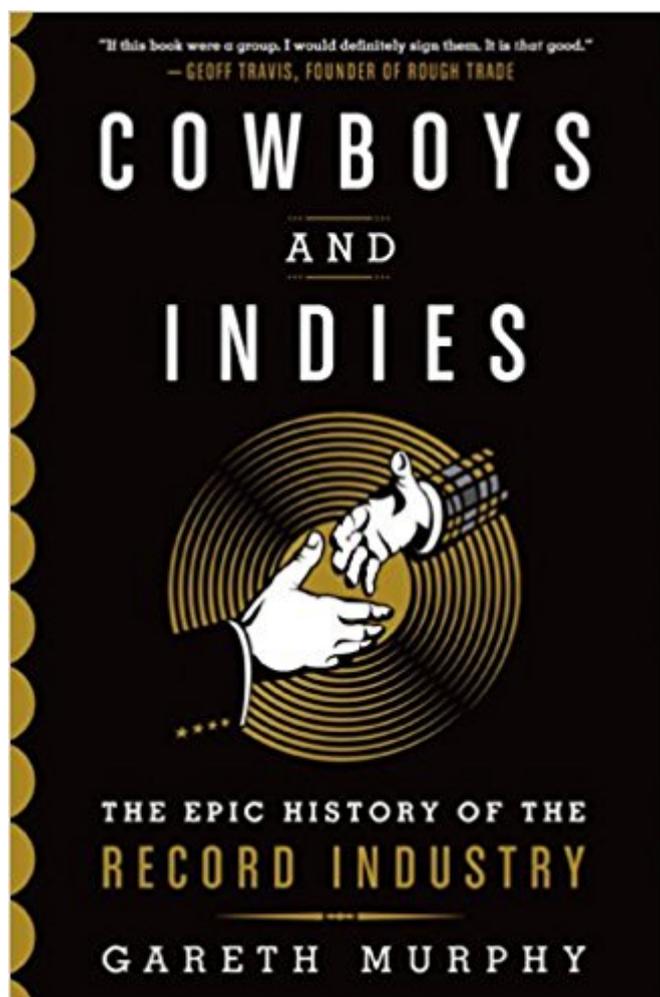


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# Cowboys And Indies: The Epic History Of The Record Industry



## Synopsis

Cowboys and Indies is nothing less than the first definitive history of the recording industry on both sides of the Atlantic. From the invention of the earliest known sound-recording device in 1850s Paris to the CD crash and digital boom today, author and industry insider Gareth Murphy takes readers on an immensely entertaining and encyclopedic ride through the many cataclysmic musical, cultural, and technological changes that shaped a century and a half of the industry. This invaluable narrative focuses especially on the game changers---the label founders, talent scouts, and legendary A&R men. Murphy highlights:Â Otto Heinemann's pioneer label Okeh, which spread blues and jazz "race" records across AmericaÂ how one man, Henry Speir, discovered nearly all the Delta blues legends (Robert Johnson, Charlie Patton, Son House, Tommy Johnson) Â Sam Phillips's seminal work with Chess and Sun RecordsÂ John Hammond's discoveries (Billie Holiday, Aretha Franklin, Bob Dylan, Leonard Cohen, Bruce Springsteen) Â the behind-the-scenes players of the British InvasionÂ Clive Davis, Ahmet Ertegun, David Geffen, and the corporate music machineÂ the Machiavellian moves of punk impresario Malcolm McLaren (Sex Pistols)Â Chris Blackwell's triumphs for Island Records (Bob Marley, U2)Â Sylvia Robinson and Tom Silverman, the hip-hop explorers behind the Sugarhill Gang, Grandmaster Flash, and Afrika Bambaataa...and much, much more. Murphy also offers a provocative look at the future through the ruminations of such vanguard figures as Martin Mills (4AD, XL Recordings, Matador, Rough Trade) and genre-busting producer Rick Rubin (Run-D.M.C., Red Hot Chili Peppers, Metallica, Johnny Cash). Drawing from memoirs, archives, and more than one hundred exclusive interviews with the legends of the record industry, including the founders and CEOs of Atlantic, Chrysalis, Virgin, A&M, Sub Pop, and Sire, this book reveals the secret history behind the hit-making craft. Remarkable in scope and impressive in depth, Cowboys and Indies chronicles the pioneers who set the stylus on the most important labels and musical discoveries in history.

## Book Information

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## Customer Reviews

This is a straight-ahead chronological history of the record business—the performers and record men in America and the UK—from early innovations in sound technology to the present: from Enrico Caruso through big-band jazz, Elvis Presley (and Tom Parker), R&B and rock (Ahmet Ertegun, Jerry Wexler), the Beatles (and Brian Epstein) and Stones (Andrew Loog Oldham), Bob Dylan (and Albert Grossman), Motown (although otherwise very little on black music), the Beach Boys, Jim Morrison, and Jimi Hendrix, through disco, rap, hip-hop, and synth-pop. Much of it is familiar and conventionally told, and the emphasis on the business rather than the creative side of the industry (and not enough about the conflict implied by the cutesy title) dampens one's interest, but there are enough gems and oddities (a brawl between the burly Grossman and Alan Lomax; the Beatles first experiences smoking marijuana, when meeting Dylan; and, apparently unrelatedly, a quite funny misunderstanding of Beatles lyrics by Dylan) to make the book an enjoyable, if not quite indispensable, addition to the musical bookshelf. --Mark Levine

• Parade.com, "20 of the Summer's Best Books" • Murphy's exhaustive research is complemented with an engaging prose [the] account highlights a cast of fascinating characters, and it's these, individual stories, and anecdotes that make Murphy's book as engaging as a good TV-show can be, and a worthwhile read for any scholar of music, history, and society. • Future of Music Coalition, "Our Favorite Music Books of 2014" • The book is more than an index of famous names and iconic record labels. It's a humanistic, historical and cultural approach to an iconic industry. Mr. Murphy shows the business behind the music, and the music behind the business -- a rare and insightful treat. • Pittsburgh Post-Gazette • This lovingly written book is a celebration of the indie heroes who shaped the industry while giving groundbreaking artists a platform | Like the Last Shop Standing of record labels, Cowboys And Indies tells their story. • Record Collector, 5 star review • A new, impressively wide-ranging history of the record biz. • Eric Alterman, The Nation • Indeed, the very backbone of what makes Cowboys & Indies so compelling is the stories that wind up making the careers of these numerous figureheads....he has ended up crafting a hell of a book that over

time may not only become any music-person's historical go-to, but may just very well become a cornerstone of the genre. • PopMatters.com • A fascinating account of the way recorded music has evolved, touched people and helped shape popular culture as we know it today. • Sir George Martin, legendary record producer, arranger, composer, conductor, audio engineer and musician • Record labels, at their best, are invariably driven by the taste, the personality, and the ambition of one man, or woman - this book fascinatingly charts their course, their perversity, their bloody mindedness. It's those men, those labels, that found and broke the artists who have created our musical world. • Martin Mills, founder of Beggar's Group • Just when you thought the record label beast was dead and buried, along comes Gareth Murphy with a tour de force that makes you almost want to dance with that devil again. Through COWBOYS AND INDIES, new artists will get a sense of history that will enlighten their success and lessen the pain of being ripped off! • Andrew Loog Oldham, Rolling Stones producer, Immediate Records founder • Murphy captures the ever-changing nature of the record industry as it ebbs and flows with trends, technology and time... He lets the record execs, producers, and talent scouts tell their own stories, giving this work a personal feel and providing music lovers with first-hand accounts of how many great artists were discovered, what it is like when labels fight over bands, and the perilous nature of being too big or too small... Through setting out to document the lineage of the record industry, which he's done, Murphy has as well created a history of popular music told from the inside out to give music fans and historians a new and dynamic perspective of this oft-covered topic. • Publishers Weekly • Cowboys and Indies details the juicy history and monumental egos of record companies • [it is] a fascinating subject and is packed with interesting facts • a worthwhile read. • Montreal Gazette • Gareth Murphy's Cowboys and Indies: The Epic History of the Record Industry comes just as billed • this is a rich and rewarding tale, a survey course on the history of recorded music. • Relix Magazine • Snappily-written...The result is the ever-evolving story of the record industry and thus of popular culture itself...it is indispensable as a single-volume overview...it's an immensely satisfying appetizer, served up on a platter of paper instead of vinyl. • The Houston Press • Spectacular, compelling, evocative - this book places you at the heart of the record industry's defining moments. Far more than a recounting of the history, it's an artful and long-overdue look at the fantastic characters, companies, and shifting cultures that have given birth to the soundtrack of modern life. Essential reading. • Craig Kallman, CEO at Atlantic Records • Thought I knew everything about the music business. Must admit, I learned quite a bit inside these pages. Highly recommended! • Seymour Stein, co-founder and chairman of Sire Records • Cowboys & Indies passionately tells the story of those driven individuals who trusted

their own taste and instincts and, in turning a deaf ear to the commonplace, gave shape to the world of modern music. Essential reading!

- Jac Holzman, founder of Elektra
- If this book was a group, I would definitely sign them. It is that good.
- Geoff Travis, founder of Rough Trade

The book is very informative and well written. It begins with an invention of the phonograph and takes us on a journey through the history of music industry. But most importantly it answers some of the questions one might have about popular music and popular music culture. How the culture of wannabes came around? How labels slowly lost their creative functions? Why there are so many happy accidents when it comes to famous careers? Is talent development important? And how to look at a current music crisis without losing one's sanity? Finally, Gareth Murphy provides a new angle to some of the stories you might have heard.

some stories I would have never known about, and some I've known for eternity. If you're interested in the music biz at all, over the centuries, this is a good primer. Heavier on modern day.

Heard about this book on NPR radio. It covers the dawn of the recording industry all the way to the present. I was kind of hoping it would cover more about the age of Napster and Internet piracy, and how it impacted the music industry. The author chose to stick to discussion of independent labels and major labels focusing on key figures throughout. It was worth the money I paid for the ebook.

A really enjoyable read for anybody who wants a concise history of the complicated American/British record industry. Mr Murphy picks out the key events and main players in the industry and also sheds new light on the characters involved with many original interviews. It reads like a rich soap opera as empires rise and fall and huge amounts of cash ride in (and out) of the business.

Cowboys and Indies is the missing link between two milestones: Frederic Dannen's *Hit Men* and Fred Goodman's *Mansion on the Hill*. We have now, with Gareth Murphy's book a Holy Trinity: all a man should know about the music industry is there! Murphy covers the whole story from the very early years of recorded sound to mp3 time. One great thing you learn is that music business all through almost 100 years collapsed several times, companies made millions of dollars then crashed... mostly each time a new technology broke through... Murphy gives also, and that is one of the most interesting sides of the book, a European standpoint. *Cowboys and Indies* balances the

US-centric vision of its predecessors. Which makes it a highly recommended reading.

Great historical read on the record biz. It's never been a shock why it collapsed but this book documents in detail how the quality of music just went downhill.

there is no better book on the record industry and the record men that started and ran it

A great read!! If you want to know how we got here (the record industry), this book's for you.

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